

## GDPR: What is it and what does it mean?

The **General Data Protection Regulation (GDPR)** is a legal framework that sets guidelines for the collection and processing of personal information of individuals within the European Union (EU), which came into force on **May 25th 2018**. It changes how businesses and public sector organisations can handle the information of their customers/patients.

As you have already given us your mobile number and email address, we will continue to contact you with appointment reminders and emails with regards to your health. Should you wish to opt out of this, please send an email to [banburycross.hc@nhs.net](mailto:banburycross.hc@nhs.net)

For more information visit:

- <https://www.nhs.uk/NHSEngland/thenhs/records/healthrecords/Pages/overview.aspx>
- <https://understandingpatientdata.org.uk/>